

ONDECK^{SKIPPER}

www.skipperondeck.gr

2026
DIGITAL MEDIA KIT



• BANNERS • ADVERTORIALS • RICH MEDIA • E-NEWSLETTER

Main Leaderboard | 728 x 90 px

Leaderboard 1 | 1200 x 150 px

Sidebar Banner | 300 x 300 px

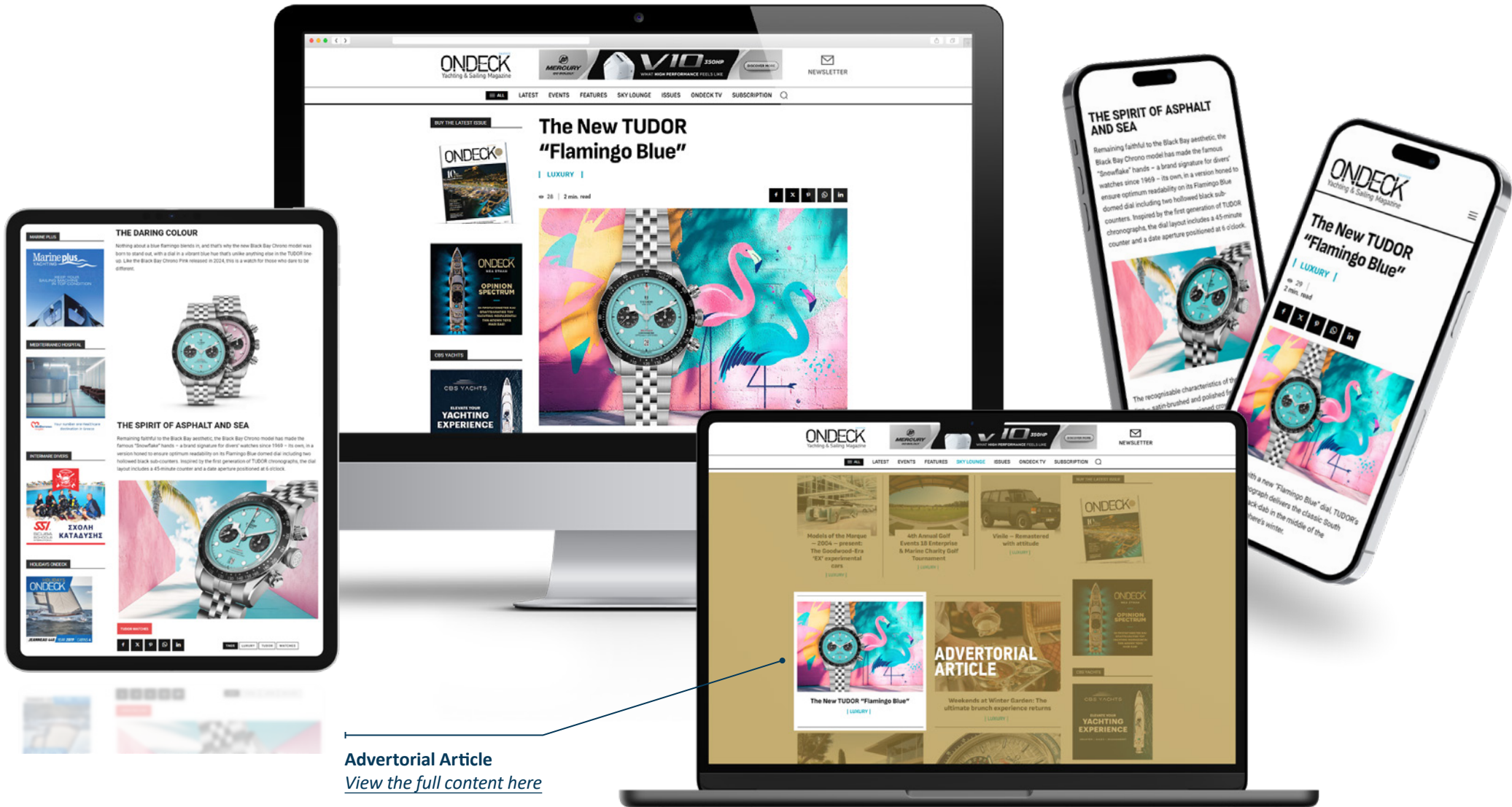
Leaderboard 2 | 1200 x 300 px

In-Content Leaderboard
728 x 90 px

Skyscraper Banner
300 x 600 px

TECHNICAL REQUIREMENTS

FILE FORMATS: GIF, JPG, HTML5/ZIP or 3rd Party Tag. MAX FILE SIZE for GIF or JPG 250 kb (initial load). For HTML5 banners: a ZIP containing the creative assets (JPG or GIF only) and HTML5. All other files that are referenced by the HTML file should be included in the zip file. Ensure an exit function and click tag are included. The max size of the HTML5 bundle or the extracted files cannot exceed 1MB (1000 kb)



Advertorial Article
[View the full content here](#)

WEEKLY NEWSLETTER



Olympic Yacht Show 2025: Οι εγγραφές ανοίγουν
 Το μεγάλο πανηγύρι του Yachting, το Olympic Yacht Show 2025 θα πραγματοποιηθεί από τις 09 έως τις 12 Οκτωβρίου 2025, στην Olympic Marina και ανοίγει να συμμετάσχουν για μια ακόμη χρονιά το συνέδριο...

Νέο τμήμα Yachting Services από τη Marine Plus S.A.
 Η Marine Plus S.A. ιδρύθηκε το 1988 με στόχο την παροχή υψηλής ποιότητας υπηρεσιών υπηρεσιών στη ναυτιλία (βαρύνσεις, βαρύνσεις, βαρύνσεις...)

Venier Yachts Catering Services από τη ONDECK
 Η ONDECK συνεργάζεται με την Venier Yachts Catering Services για την παροχή υπηρεσιών catering για τα events της ONDECK...

PROMO ARTICLE
 Η ONDECK συνεργάζεται με την Venier Yachts Catering Services για την παροχή υπηρεσιών catering για τα events της ONDECK...

Ανοίγει η Αγορά για το 100
 Η ONDECK συνεργάζεται με την Venier Yachts Catering Services για την παροχή υπηρεσιών catering για τα events της ONDECK...



Construction of the new super-fast cruiser Mylius M72 is underway
 The construction of the new super-fast cruiser Mylius M72 is underway. The ship is expected to be completed in 2025...

Promo Article
[View the full content here](#)

CUSTOM NEWSLETTER



Κάντε το επόμενο σας event να ξεχωρίζει!
 Η εξαιρετική ποιότητα των υλικών, η δημιουργικότητα και οι υψηλού επιπέδου υπηρεσίες είναι οι ουσιαστικές αξίες της Μπιερνής Catering



ΜΠΙΕΡΝΗΣ CATERING

1. WEBSITE PROFILE | www.skipperondeck.gr

ARTICLES

17.800

E-NEWSLETTERS

790

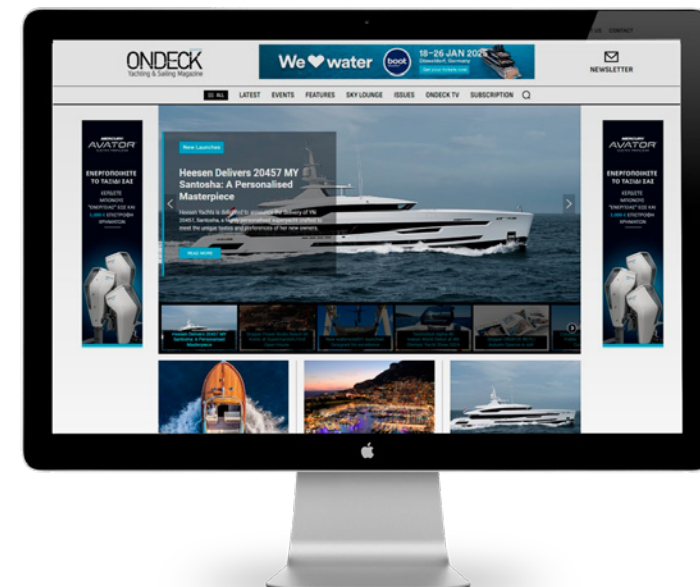
UNIQUE VISITS

(sessions)

65,890

PAGE VIEWS

645,729



ENGLISH & GREEK LANGUAGE
BUSINESS SECTION
LIFESTYLE SECTION

SEO OPTIMIZED

No1 WEBSITE IN GREECE FOR YACHTING

PER MONTH AVERAGE



2. NEWSLETTER CAMPAIGNS

DEDICATED & CUSTOMIZED
BUSINESS CAMPAIGNS

3.550

HIGH PROFILE PROFESSIONALS
FROM SHIPPING & YACHTING INDUSTRY



4 REGULAR
CAMPAIGNS/MONTH

16.500

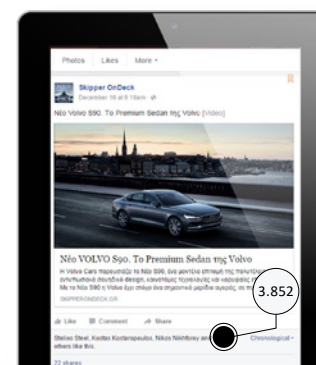
SUBSCRIBED USERS
AND VALID E-MAIL ADDRESSES



3. SOCIAL MEDIA

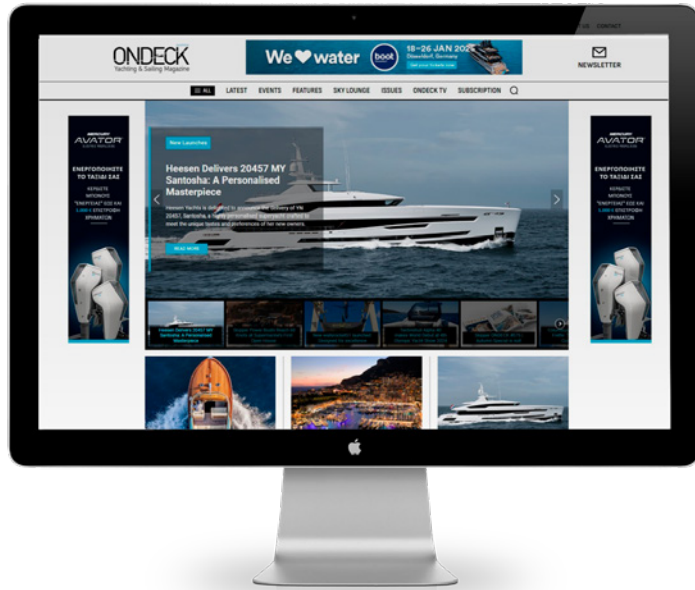
25.200

FB & INSTAGRAM
FOLLOWERS



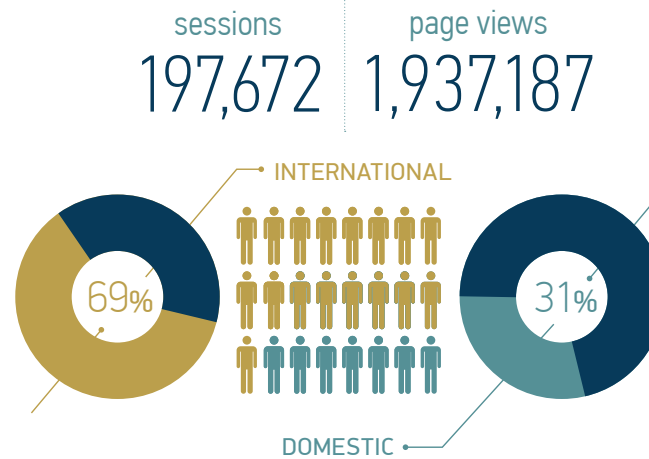
- SkipperOnDeck
- ondeck_mag
- ONDECK Media
- SkipperOnDeck
- OnDeck_Magazine

PROMO POSTS on FACEBOOK & INSTAGRAM



* GOOGLE ANALYTICS

www.skipperondeck.gr



* PERIOD SUMMER 2025 (JUN - JUL - AUG)

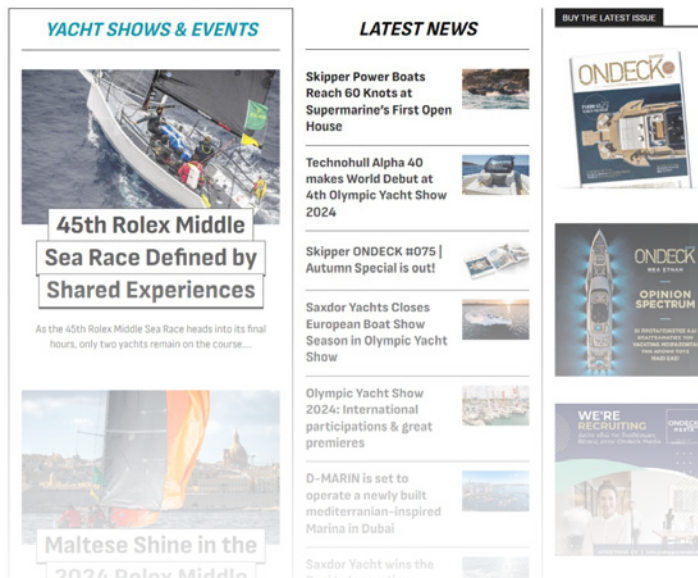
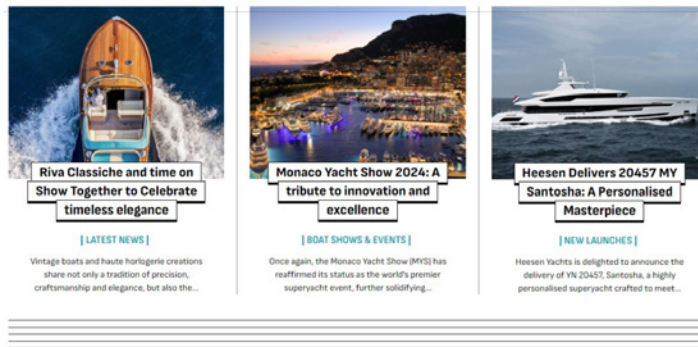
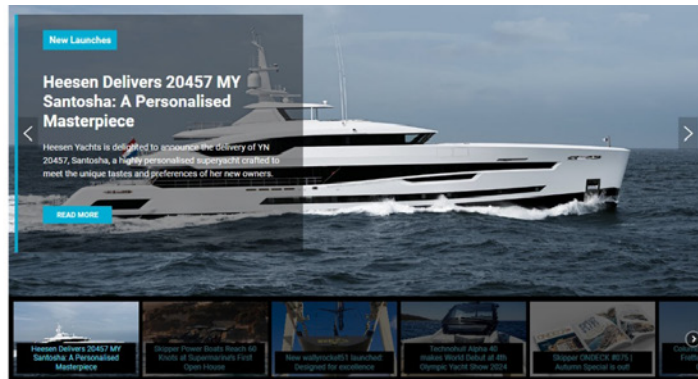
1 72,474

COUNTRY	USERS	% USERS
1. GREECE	42,471	30.76%
2. Netherlands	24,475	17.72%
3. United States	20,963	15.18%
4. Germany	19,411	14.06%
5. Austria	5,332	3.86%
6. Finland	4,030	2.92%
7. United Kingdom	3,682	2.67%
8. Italy	2,810	2.04%
9. France	1,729	1.25%
10. Ireland	1,512	1.09%

OVERVIEW

USERS	138,070	NEW USERS	81,120
SESSIONS	197,672	PAGES / SESSION	9.8
PAGEVIEWS	1,937,187	AVG. SESSION DURATION	00:06:19

OPERATING SYSTEM	USERS	% USERS
1. WINDOWS	98,243	71.15%
2. iOS	18,953	13.72%
3. Android	12,479	9.12%
4. Macintosh	5,500	3.98%
5. Linux	2,501	1.81%



* GOOGLE ANALYTICS

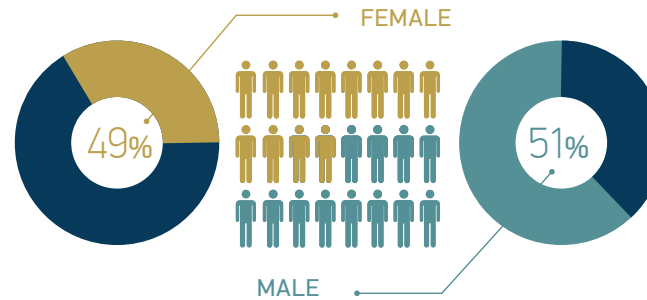
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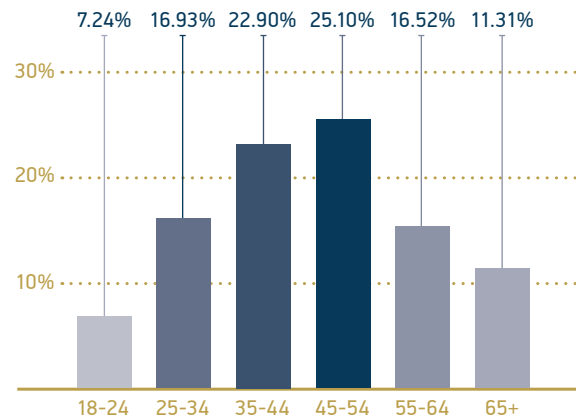
SESSIONS 197,672 | PAGEVIEWS 1,937,187

DEMOGRAPHICS

GENDER



AGE



AFFINITY CATEGORY (REACH)

% USERS

1.	NEWS & POLITICS/AVID NEWS READERS	41.66%
2.	Sports & Fitness/Sports Fans/Soccer Fans	38.90%
3.	Travel/Travel Buffs	37.39%
4.	Travel/Travel Buffs/ Beachbound Travelers	33.25%
5.	News & Politics/Avid News Readers	31.12%
6.	News & Politics/Avid News Readers/Avid Political News Readers	30.49%
7.	Media & Entertainment/ Movie Lovers	30.36%
8.	Media & Entertainment/ Music Lovers	29.74%
9.	Media & Entertainment/TV Lovers	26.98%
10.	Vehicles & Transportation/ Auto Enthusiasts	16.98%

IN-MARKET SEGMENT

% USERS

1.	Trips by Destination/Trips to Europe/Trips to Greece	4.13%
2.	Real Estate/Residential Properties	3.97%
3.	Autos & Vehicles/Vehicles (Other)/Boats & Watercraft	3.92%
4.	Financial Services/ Investment Services	3.29%
5.	Travel/Hotels & Accommodations	2.99%