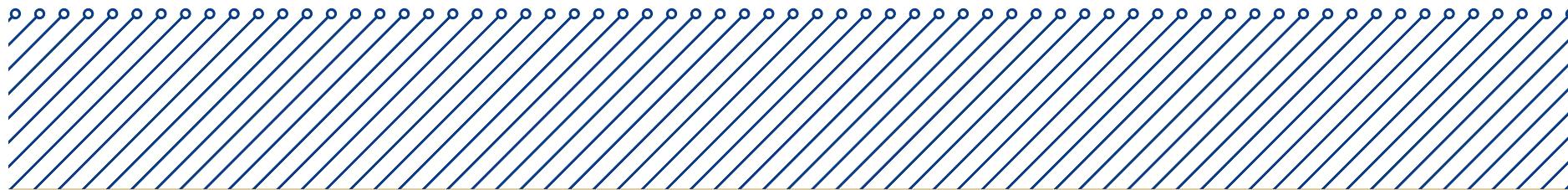


think **BIG**

**ONDECK**  
MEDIA & EVENTS

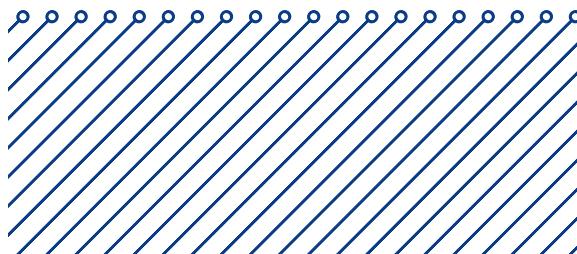


2026

# CORPORATE profile

PUBLICATIONS  
DIGITAL  
EVENTS  
VISUAL DESIGN  
YACHTS

# Engaging Purposeful Creative



## // COMPANY

PUBLICATIONS  
DIGITAL MEDIA  
EVENTS  
VISUAL DESIGN  
PROMO YACHTS

Founded in 2011, ONDECK MEDIA has continuously served a great, multidimensional market: Yachting, Sea Tourism and the Luxury Industry. It publishes 6 magazines of high aesthetics and organizes 2 big Events: the Yachting Awards and the Olympic Yacht Show. With a long record of international collaborations, ONDECK MEDIA is key interlocutor with international and domestic market players alike while it is also the strategic Partner of the Greek Community of Monaco and the Association of Greek Entrepreneurs. ONDECK MEDIA owns 2 yachts, ideal for promotion and communication activities.

---

### 2011 1st issue of Skipper ONDECK

---

The first issue of **Skipper ONDECK** and the beginning of a new era for special publications, Yachts and Sea Tourism.

---

### 2014 1st large size luxury edition

---

The year the Skipper ONDECK magazine took a firm step into its natural environment. The large luxury edition was distributed to all Charter Yachts during Poseidonia in cooperation with the Yacht Association Brokers. Written in English, it is available in charter yachts with a fare of over 50,000 € / week.

---

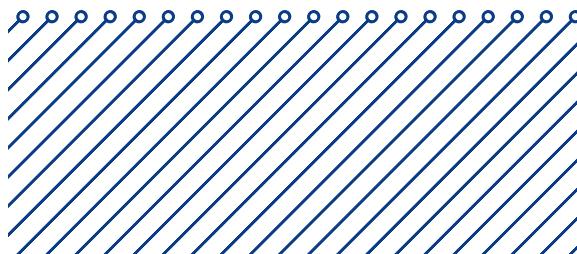
### 2019 Greek Yachting Awards

---

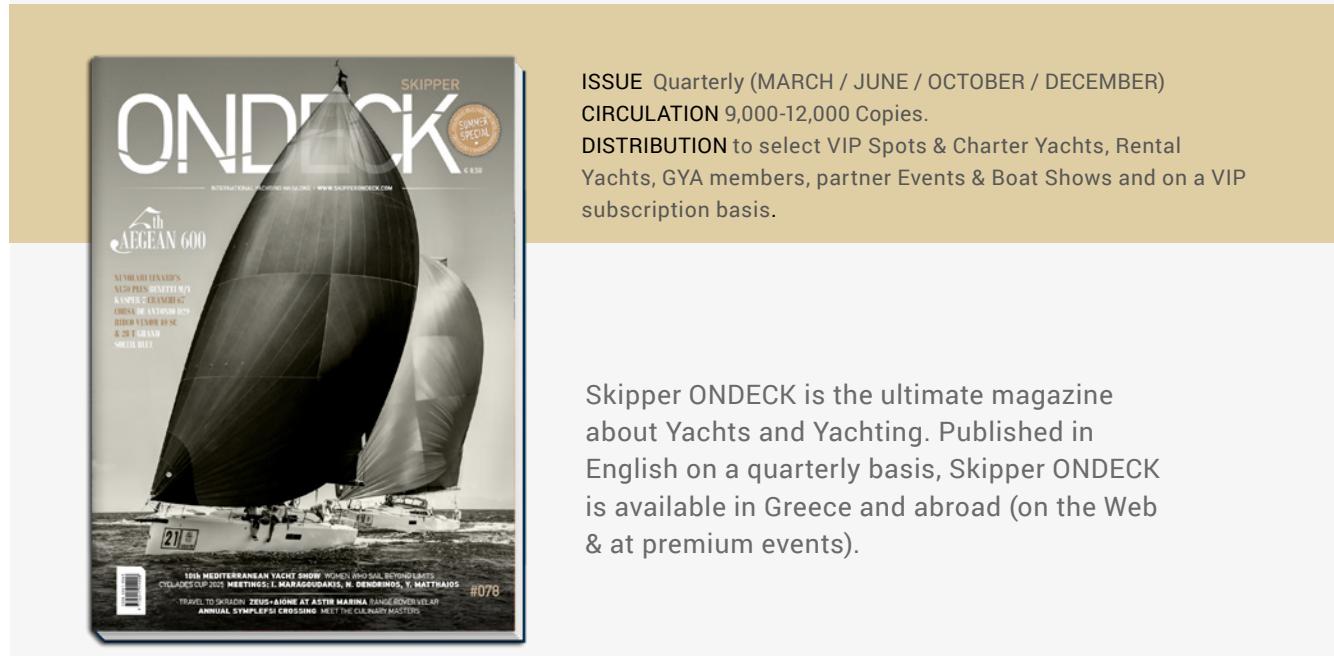
ONDECK MEDIA & EVENTS hosts the elite of the business and the political scene in a brilliant evening at the Zappeion Megaron. The industry players are granted awards and a new milestone has just been set in the world of Greek yachting: the Greek Yachting Awards.

# premium

## Yachting & lifestyle magazine



COMPANY  
**// PUBLICATIONS**  
 DIGITAL MEDIA  
 EVENTS  
 VISUAL DESIGN  
 PROMO YACHTS



ISSUE Quarterly (MARCH / JUNE / OCTOBER / DECEMBER)

CIRCULATION 9,000-12,000 Copies.

DISTRIBUTION to select VIP Spots & Charter Yachts, Rental Yachts, GYA members, partner Events & Boat Shows and on a VIP subscription basis.



Skipper ONDECK is the ultimate magazine about Yachts and Yachting. Published in English on a quarterly basis, Skipper ONDECK is available in Greece and abroad (on the Web & at premium events).

*The Greek fleet of Charter Yachts now has its own magazine*

Boasting diverse and rich content concerning both the Greek and the international yachting scene, the ONDECK issues are distributed in VIP Spots, Events & Boat Shows and premium Charter Yachts.



# yachting & lifestyle Greece

COMPANY  
// PUBLICATIONS  
DIGITAL MEDIA  
EVENTS  
VISUAL DESIGN  
PROMO YACHTS



## Yachting and Sea Tourism

THE ONDECK MEDIA publications are not just a personal vision. The goal is to provide an international and highly aesthetic means of promotion of Greek yachting and sea tourism abroad.

# online

## Yachting & lifestyle

### platform

COMPANY  
PUBLICATIONS  
// DIGITAL MEDIA  
EVENTS  
VISUAL DESIGN  
PROMO YACHTS

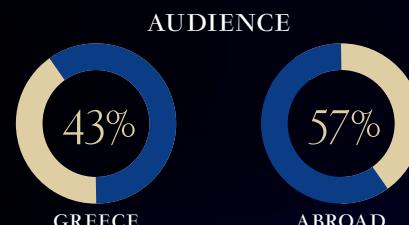
www.skipperondeck.gr

## Website Profile



**SEO OPTIMIZED** The No.1 portal for Yachts and Yachting in Greece.

**INTERNATIONAL & GREEK AUDIENCE** Web platform featuring content in Greek and English.



## Business Newsletter

2,850+

recipients. High profile professionals active in the Shipping & Yachting Industry, yacht owners and yachting enthusiasts.

Specially designed newsletters targeting a premium business audience (dedicated)

## Regular Newsletter

15,000+

subscribers

## Social Media Network

17,000+

Facebook & Instagram followers.



Promo posts on Facebook & Instagram

SKIPPERONDECK

ONDECK\_MAG

ONDECK MEDIA

SKIPPERONDECK

ONDECK\_MAGAZINE

# targeted bespoke events & shows

COMPANY

PUBLICATIONS

DIGITAL MEDIA

## // EVENTS

VISUAL DESIGN

PROMO YACHTS

## Olympic Yacht Show

Olympic Marine, Lavrio

The 1st Olympic Yacht Show, the greatest event in the category of large yachts.

Leading yachting companies are going to participate in the Show both on land and at sea in an elegant and well-designed environment. The long-awaited appointment for potential



buyers is packed with surprises and parallel events. The Show is to be held in October 2025 at Olympic Marine.

## Ondeck Yachting Awards

Zappeion Megaron, Athens

A unique event dedicated to the protagonists of Yachting and Sea Tourism, honoured by representatives of leading yachting companies as well as executives from the political and business world.



## Women in Yachting Conference

Fall / Winter 2026

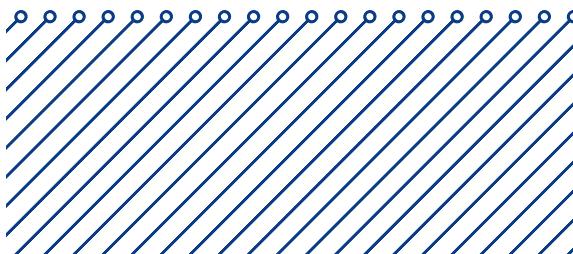
The new initiative by ONDECK Events highlights female entrepreneurship in the yachting and maritime tourism sector and invites all the dynamic women in the industry to take center stage. The event will give the floor to the leading women in yachting



who are writing their own history, as well as to newcomers who are strengthening the industry with innovative ideas and proposals.

# artwork

## brands, promotion & media



## // VISUAL DESIGN

PROMO YACHTS

COMPANY

PUBLICATIONS

DIGITAL MEDIA

EVENTS

### ondeck.Design CREATIONS

Department  
of Visual  
Communication,  
Digital Creative  
Applications and  
Special Editions



## Tailor Made Artwork

**Our team helps businesses of all sizes to create unique marketing material and exceptional campaigns in order to build the perfect business profile.**

### 01. VISUAL DESIGN

Visual & graphic design,  
advertisements appearing  
in magazines and on digital  
media

### 02. WEB DESIGN

Website design,  
implementation, installation,  
development and support.

### 03. BRANDING

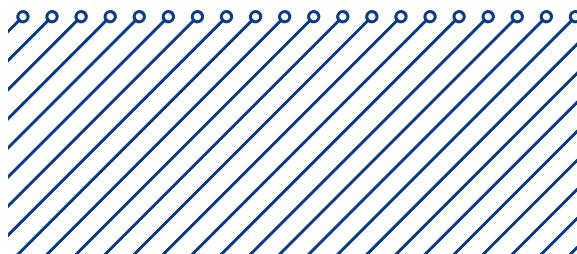
Corporate Identity, Brand  
Strategy and Implementation.

### 04. PUBLICATIONS

Creation and design of  
corporate and special  
magazines, consulting,  
material adaptation and  
promotion.



# summer yachting & lifestyle



## //PROMO YACHTS

- COMPANY
- PUBLICATIONS
- DIGITAL MEDIA
- EVENTS
- VISUAL DESIGN

## //PROMO YACHTS

### OUR BOATS | THE ONDECK FLEET

ONDECK MEDIA is directly involved in yacht purchases and owns two boats: an award-winning, elegant 14m sailing boat and a high performance inflatable boat. The boats are available for promotion, logo and custom promotion.



**S/Y ONDECK I**  
**JEANNEAU SUN ODYSSEY 440**



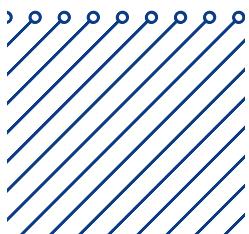
The award-winning boat of the French Jeanneau, designed by Phillippe Briand. Measuring 13.70 m LOA, the S / Y ONDECK is a 2019 model with 4 large cabins. Moored in Alimos Marina and equipped with all mod cons, she is suitable for total logo, corporate excursions, product promotion and short-term charter. What's more, she holds a certificate for participation in sailing competitions.



**M/Y ONDECK S SUPER RIB**  
**TECHNOHULL EXPLORER 40**



The famous Technohull Explorer 40 is yet another dream brought to life: A day boat that combines thrilling rides and outstanding seakeeping capabilities, with a spacious deck and generous lounging areas. Available for corporate events, escorts, photos, clips, short charters.



#### Address

16 Eleftheriou  
Venizelou Ave.  
17676 Kallithea  
Attika, GREECE

#### Contact phone numbers

**Call Center:** +30 211 3455000  
**Sales:** +30 211 3455005  
+30 211 3455006

#### Web & Email

[www.ondeckmedia.gr](http://www.ondeckmedia.gr)  
[office@skipperondeck.gr](mailto:office@skipperondeck.gr)

SKIPPERONDECK ONDECK\_MAG ONDECK MEDIA

Thank you  
for your  
consideration

