

# ZEA MARINA MAGAZINE

THE OFFICIAL MAGAZINE OF ZEA MARINA



AVAILABLE IN  
**JULY**  
**2024**

Zea Marina Magazine, the bilingual luxury publication by ONDECK MEDIA, is an integral part of the life of the city of Piraeus and the activities of the largest marina of Attica. Its pages host topics from the world of the sea and the international and domestic jet set, featuring personalities from the world of yachting, business and politics, as well as lifestyle. Zea Marina Magazine is the credible quality companion of foreign visitors aboard leisure boats and patrons of the shops and venues within the marina. With targeted distribution to strategic points and to all vessels that berth at the marina - both permanent and passing – Zea Marina Magazine is the most pervasive means of communication and promotion of the beautiful Zea Marina. The award-winning ONDECK MEDIA team is guarantee for high aesthetics, premium production specifications and premium editions that fit the highest standards

## FREE PRESS & POINTS OF DISTRIBUTION TO THE PUBLIC

On **ALL BOATS** in Zea Marina

PERMANENT  
BERTHS  
**655**  
yachts

PASSING  
VESSELS  
**2.671**  
yachts

OFFICIAL DATA PROVIDED  
by ZEA MARINA

D-Marin ZEA Reception Hall

In all shops, restaurants and venues within the marina

Mailed to subscribers

# THE OFFICIAL MAGAZINE OF ZEA MARINA

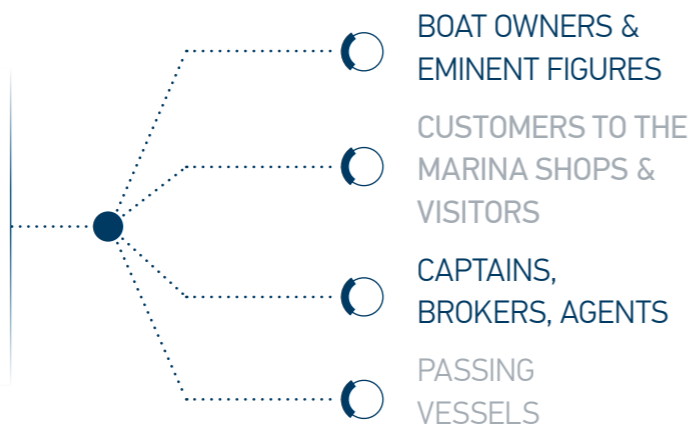
BILINGUAL



ONDECK  
MEDIA

READERSHIP

15.000  
COPIES  
YEARLY PUBLICATION  
AVAILABLE JULY 2023-JUNE 2024



# THE PREMIUM MAGAZINE OF THE CITY OF PIRAEUS

## STRUCTURE / TOPICS



Best of Yachting | Boat Shows  
Yacht Design | Luxury Lifestyle



Interviews with celebrities of the world  
of business and politics

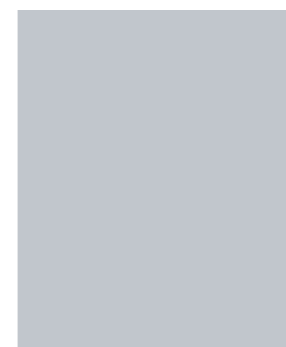


Escape & Travel | Getaways | Culture  
Events | VIP Rendez-Vous  
happenings

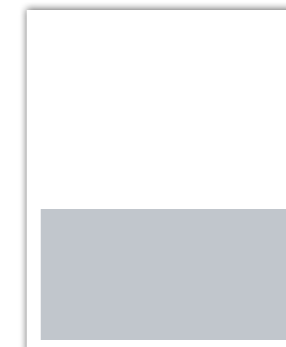


Market Report | Exclusive Suggestions  
Restaurant | Fine Dining  
Shopping

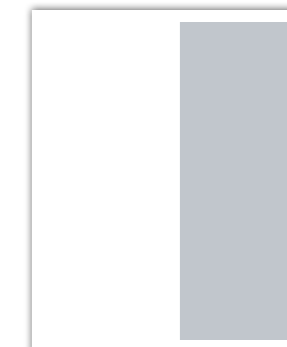
## PRICE LIST & DIMENSIONS



FULL PAGE 23x29 cm  
**3.600 €**



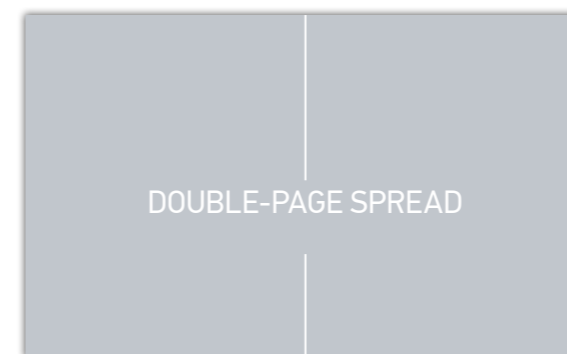
HALF PAGE  
HORIZONTAL 19x12 cm



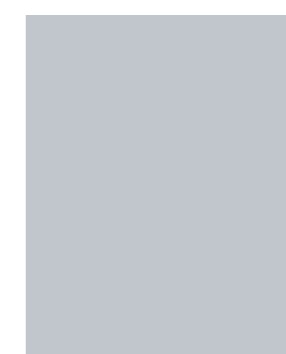
HALF PAGE  
VERTICAL 9x25 cm

PREMIUM FULL PAGE (PLACED  
WITHIN THE FIRST 16 PAGES)  
**4.500 €**

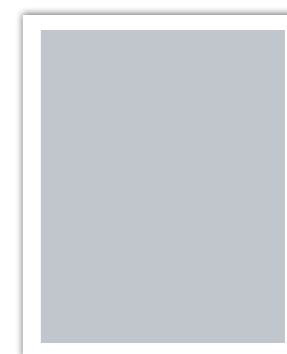
**1.800 €**



DOUBLE-PAGE SPREAD 46x29 cm  
**5.200 €**



OUTSIDE BACK COVER  
23x29 cm  
**6.400 €**



ADVERTORIAL / PUBLI  
**2.800 €**

FIRST SPREAD  
(BACK OF FRONT PAGE & FIRST PAGE)  
**5.800 €**

## PUBLICATION SPECIFICATIONS

**Dimensions** 23 x 29 cm / **Interior Paper** 130gr Illustration  
**Cover Paper** 250gr / **Circulation** 15.000 copies

## PRINT ADVERT SPECIFICATIONS

The magazine is published in absolute page size of 23 cm (w) x 29 cm (h). Advertisement files should be in high resolution, PDF or TIF with a 4 mm bleed.

## SUPPLEMENTS

The insertion of supplements in the issue (in a bag) is possible upon consultation

## CONTACT

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