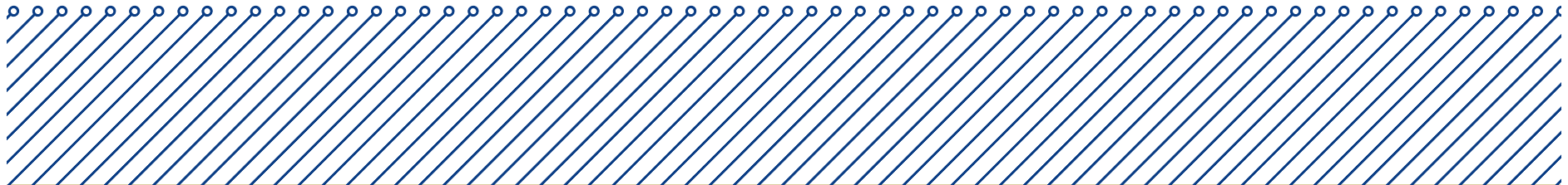


think **BIG**



2024



**CORPORATE**  
profile

**PUBLICATIONS**  
DIGITAL  
**EVENTS**  
VISUAL DESIGN  
**YACHTS**

## // COMPANY

PUBLICATIONS

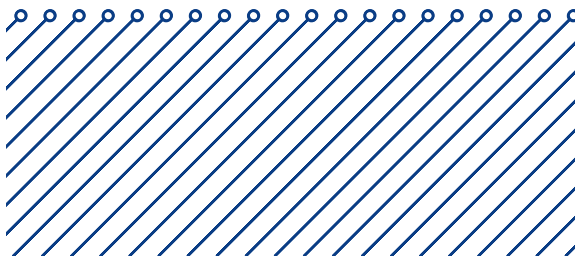
DIGITAL MEDIA

EVENTS

VISUAL DESIGN

PROMO YACHTS

Engaging  
Purposeful  
Creative



Founded in 2011, ONDECK MEDIA has continuously served a great, multidimensional market: Yachting, Sea Tourism and the Luxury Industry. It publishes 6 magazines of high aesthetics and organizes 2 big Events: the Yachting Awards and the Olympic Yacht Show. With a long record of international collaborations, ONDECK MEDIA is key interlocutor with international and domestic market players alike while it is also the strategic Partner of the Greek Community of Monaco and the Association of Greek Entrepreneurs. ONDECK MEDIA owns 2 yachts, ideal for promotion and communication activities.

### 2011 1st issue of Skipper ONDECK

The first issue of **Skipper ONDECK** and the beginning of a new era for special publications, Yachts and Sea Tourism.

### 2014 1st large size luxury edition

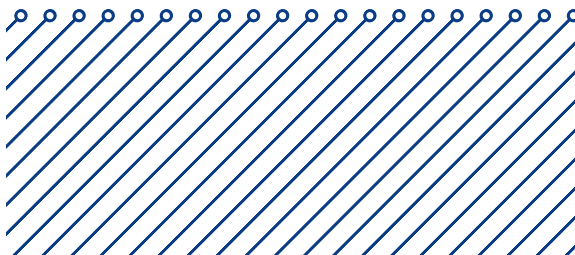
The year the Skipper ONDECK magazine took a firm step into its natural environment. The large luxury edition was distributed to all Charter Yachts during Poseidonia in cooperation with the Yacht Association Brokers. Written in English, it is available in charter yachts with a fare of over 50,000 € / week.

### 2019 Greek Yachting Awards

ONDECK MEDIA & EVENTS hosts the elite of the business and the political scene in a brilliant evening at the Zappeion Megaron. The industry players are granted awards and a new milestone has just been set in the world of Greek yachting: the Greek Yachting Awards.

COMPANY  
 // PUBLICATIONS  
 DIGITAL MEDIA  
 EVENTS  
 VISUAL DESIGN  
 PROMO YACHTS

# premium Yachting & lifestyle magazine



ISSUE Quarterly (MARCH / JUNE / OCTOBER / DECEMBER)  
 CIRCULATION 9,000-12,000 Copies.  
 DISTRIBUTION to select VIP Spots & Charter Yachts, Rental Yachts, GYA members, partner Events & Boat Shows and on a VIP subscription basis.

Skipper ONDECK is the ultimate magazine about Yachts and Yachting. Published in English on a quarterly basis, Skipper ONDECK is available in Greece and abroad (on the Web & at premium events).



*The Greek fleet of Charter Yachts now has its own magazine*

Boasting diverse and rich content concerning both the Greek and the international yachting scene, the ONDECK issues are distributed in VIP Spots, Events & Boat Shows and premium Charter Yachts.



COMPANY  
// PUBLICATIONS

- DIGITAL MEDIA
- EVENTS
- VISUAL DESIGN
- PROMO YACHTS

yachting  
& lifestyle  
Greece

Premium publications



**ON.CHARTER**

Magazine dedicated to Sea Tourism, Charter Yachts, Greece and Professional Yachting.

**SEABORN**

The official magazine of Technohull, the Greek shipyard which has become synonymous to top-notch builds, craftsmanship and high performance.

**SNOWFLAKE**

The official magazine by Snowflake Winter School based in Mt. Parnassos. Snowflake Winter School is the most experienced Ski & Sbn school of the Parnassos Ski Center.

**ZEA MARINA**

An integral part of the business, social and cultural life of the city of Piraeus and of Zea Marina.

**φ MAGAZINE  
FLISVOS MARINA**

"φ" magazine focuses on Flisvos Marina, promoting its premium services and facilities.

Yachting and Sea Tourism

THE ONDECK MEDIA publications are not just a personal vision. The goal is to provide an international and highly aesthetic means of promotion of Greek yachting and sea tourism abroad.

COMPANY

PUBLICATIONS

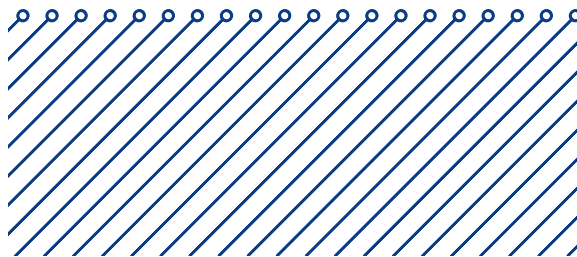
# // DIGITAL MEDIA

EVENTS

VISUAL DESIGN

PROMO YACHTS

# online Yachting & lifestyle platform



www.skipperondeck.gr

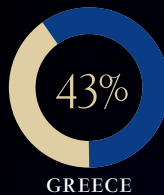
## Website Profile



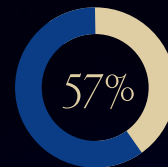
**SEO OPTIMIZED** The No.1 portal for Yachts and Yachting in Greece.

**INTERNATIONAL & GREEK AUDIENCE** Web platform featuring content in Greek and English.

### AUDIENCE



GREECE



ABROAD

## Business Newsletter

2,850+

recipients. High profile professionals active in the Shipping & Yachting Industry, yacht owners and yachting enthusiasts.

Specially designed newsletters targeting a premium business audience (dedicated)

## Regular Newsletter

15,000+

subscribers

## Social Media Network

17,000+

Facebook & Instagram followers.



Promo posts on Facebook & Instagram

SKIPPERONDECK

ONDECK\_MAG

ONDECK MEDIA

SKIPPERONDECK

ONDECK\_MAGAZINE

COMPANY  
PUBLICATIONS  
DIGITAL MEDIA  
// **EVENTS**  
VISUAL DESIGN  
PROMO YACHTS

targeted  
bespoke  
events & shows

## Olympic Yacht Show

Olympic Marine, Lavrio

The 1st Olympic Yacht Show, the greatest event in the category of large yachts. Leading yachting companies are going to participate in the Show both on land and at sea in an elegant and well-designed environment. The long-awaited appointment for potential buyers is packed with surprises and parallel events. The Show is to be held in October 2024 at Olympic Marine.



## Ondeck Yachting Awards

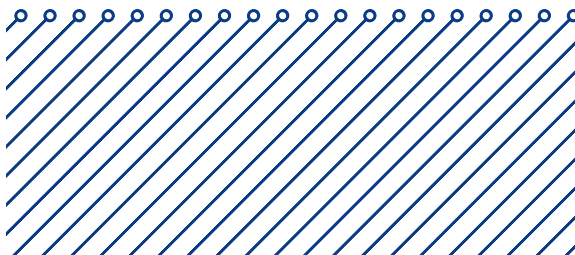
Zappeion Megaron, Athens

A unique event dedicated to the protagonists of Yachting and Sea Tourism, honoured by representatives of leading yachting companies as well as executives from the political and business world.



COMPANY  
PUBLICATIONS  
DIGITAL MEDIA  
EVENTS  
// VISUAL DESIGN  
PROMO YACHTS

# artwork brands, promotion & media



## ondeck.Design CREATIONS

Department  
of Visual  
Communication,  
Digital Creative  
Applications and  
Special Editions



## Tailor Made Artwork

**Our team helps businesses of all sizes to create unique marketing material and exceptional campaigns in order to build the perfect business profile.**

### 01. VISUAL DESIGN

Visual & graphic design, advertisements appearing in magazines and on digital media

### 02. WEB DESIGN

Website design, implementation, installation, development and support.

### 03. BRANDING

Corporate Identity, Brand Strategy and Implementation.

### 04. PUBLICATIONS

Creation and design of corporate and special magazines, consulting, material adaptation and promotion.



COMPANY  
PUBLICATIONS  
DIGITAL MEDIA  
EVENTS  
VISUAL DESIGN

// PROMO YACHTS

summer  
yachting &  
lifestyle

## OUR BOATS | THE ONDECK FLEET

ONDECK MEDIA is directly involved in yacht purchases and owns two boats: an award-winning, elegant 14m sailing boat and a high performance inflatable boat. The boats are available for promotion, logo and custom promotion.



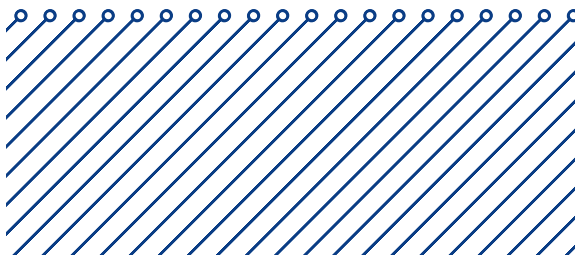
### S/Y ONDECK I JEANNEAU SUN ODYSSEY 440

The award-winning boat of the French Jeanneau, designed by Phillippe Briand. Measuring 13.70 m LOA, the S / Y ONDECK is a 2019 model with 4 large cabins. Moored in Alimos Marina and equipped with all mod cons, she is suitable for total logo, corporate excursions, product promotion and short-term charter. What's more, she holds a certificate for participation in sailing competitions.

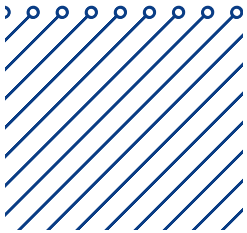


### M/Y ONDECK S SUPER RIB TECHNOHULL EXPLORER 40

The famous Technohull Explorer 40 is yet another dream brought to life: A day boat that combines thrilling rides and outstanding seakeeping capabilities, with a spacious deck and generous lounging areas. Available for corporate events, escorts, photos, clips, short charters.







#### Address

85 Thrakis  
16777 Elliniko  
Attika, GREECE

#### Contact phone numbers

**Call Center:** +30 211 3455000  
**Sales:** +30 211 3455005  
+30 211 3455006

#### Web & Email

[www.ondeckmedia.gr](http://www.ondeckmedia.gr)  
[office@skipperondeck.gr](mailto:office@skipperondeck.gr)

SKIPPERONDECK ONDECK\_MAG ONDECK MEDIA

Thank you  
for your  
consideration

